THE MUSTARD SEED
STREET CHURCH

FOOD DRIVE

HOW-TO GUIDE

1

CHOOSE YOUR DATES

Set a clear start and end date for your food drive.
One to three weeks works well for many schools, workplaces, churches, teams, and community groups.

2

DOWNLOAD YOUR MATERIALS

Use our ready-made resources to prepare your campaign.
Download the Food Drive Poster, Most Needed Items list, and social media graphics. mustardseed.ca.

3

SPREAD THE WORD

Encourage others to get involved.
Spread the word through posters, email, social media, and word of mouth. Invite coworkers, classmates, friends, family, or community members to support your food drive.

Sharing your food drive on social media?
Tag @mustardseedvic so we can repost!

4

COLLECT DONATIONS

Make it simple and convenient for people to give.
Set up a clearly labelled collection area in an easy-to-find location and display the Most Needed Items list nearby.

5

DROP OFF YOUR DONATIONS

Bring your collected items to The Mustard Seed when your drive is complete. Check the current drop-off location, hours, and instructions before arriving.